

Medina Rose<medinarose703@gmail.com>

Timothy Freriks

Hi Timothy,

I just read *Good/Best/Bad*, and it struck me how powerfully you capture that razor edge between youthful recklessness and the darker lessons of growing up. You build tension not just through crime, but through conscience, it's what makes your storytelling both raw and reflective.

As someone who deeply values strong narrative voices and the layers behind human motivation, I found your work magnetic. I've had the privilege of collaborating with authors who bring this same authenticity to their thrillers, and I'd be honored to connect and explore possible ways to support or share your stories further.

Warm regards,

Medinarose

Medina Rose

Book Series, Rosewood Reads

[Check out my Tiktok and X account to see my Testimonials Video](#)

medinarose1905.wordpress.com | medinarose703@gmail.com

Re: Intrigue, Intelligence, and Impact

Timothy Freriks

Victoria <victoriagraham5379@gmail.com>

Victoria, I have already been approached by another person with the exact same message, the exact same scam. What are the odds of your money manager being a twenty-something Nigerian national? Are you Linda Catherine, or another Nigerian national?

I packaged her emails and will now add this email to the collection. I will be forwarding it to the FBI, actually, a friend who works there in cyber crimes. Scams that target the most vulnerable—like struggling authors—is very low, even for scammers.

Most of my novels are well-researched conspiracy stories. I know one when I see one.

My advice: find a legitimate job. Stop this or the next knock on your door might not be pleasant.

Timothy Freriks, Novelist, Inventor, Entrepreneur

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N43TAF

From: Victoria <victoriagraham5379@gmail.com>

Sent: Friday, October 31, 2025 4:48 AM

To: Timothy Freriks <tfreriks@timothyfreriks.com>

Subject: Intrigue, Intelligence, and Impact

Hi Mr. Freriks,

Death by Sarah is an electrifying continuation that blends psychological depth with international suspense. By reintroducing Sarah once a partner to a killer, now a mastermind of her own design you've transformed a chilling premise into a sophisticated exploration of loyalty, identity, and vengeance on a global scale.

Your storytelling captures that rare intersection where thriller meets intellect. The dynamic between Sarah and ex-FBI agent Paul Newsome is taut and layered, inviting readers to question motives as much as morals. Each twist feels earned, and every turn reveals a deeper web of intrigue and purpose.

As a book marketer who specializes in positioning character-driven thrillers with cinematic scope, I'd love to share a few ideas on how *Death by Sarah* could reach an even wider audience of readers who crave stories that blend heart, danger, and intelligence in equal measure.

Warm regards,

Victoria A. Graham

Book Marketer

FBI: THIS IS THE FIRST ONE I RECEIVED. I PLAYED ALONG TO SEE WHERE IT LED. AT THE END, YOU'LL SEE THE BANKING INFORMATION OF WHERE TO SEND MONEY. IT LED TO A NIGERIAN MAN.

THE FIRST ONE IS AT THE BOTTOM.

Re: Expanding *Death by Sarah* to Reach a Larger Thriller Audience

Catherine Linda. K

Timothy Freriks

Hi Timothy,

I wanted to circle back and clear the little cloud of confusion about the name on the account. As I mentioned earlier, that's simply part of our global setup; Darasimi handles project coordination and fund management for our author campaigns and works with me directly under a verified U.S. based network. I only shared that level of detail because I wanted you to see the whole picture and the real structure behind what we do. I rarely open that curtain, but I value the trust we started with, so I wanted you to know you're in steady, safe hands.

And honestly, if I weren't serious about helping *Death by Sarah* make some serious noise, I wouldn't have gone as far as diving into its market data, reading through the story, and showing you the growth potential that most overlook. That book still has that heartbeat and I'm all in on turning it into a pulse the market can't ignore.

You've got something special there, Timothy; and I think together, we can make it echo louder than ever.

So, what do you say; shall we move forward and make some noise with that megaphone?

Warm regards,
Linda .K

On Wed, Oct 29, 2025, 9:13 PM Catherine Linda. K <info.catherinelindak@gmail.com> wrote:

Hi Timothy,

First off, I want to sincerely thank you for pointing out the concern about sharing banking details in open emails. You're absolutely right and I genuinely respect that you caught that. The only reason I shared that information so directly was because I already trust you and wanted to make the process as clear and straightforward as possible. It definitely wasn't a usual move; I just wanted to make things easy for you because I value the connection we've built so far.

As for **Darasimi Philip Olorunnisola**, let me clarify that part completely so you can feel comfortable. He handles **payment management and fund coordination** for author projects. I've worked side by side with him for quite a long time now, we've collaborated across multiple client campaigns, and he's proven himself as reliable, transparent, and professional in every way. He's **U.S.-based**, not in Nigeria, and operates under our global network structure that supports authors and publishing professionals worldwide.

I can personally vouch for him; everything goes through my supervision, and every transaction is verified on both ends. You're in safe hands here, Timothy.

Once you've completed the transfer, please send me a **screenshot or confirmation** so I can verify it immediately and begin setting your campaign into motion. I'm excited to get this started because *Death by Sarah* deserves that megaphone moment we've been talking about.

Thank you again for your openness and straightforwardness, it's something I really admire and respect. Let's make this the start of something powerful.

Warm regards,
Catherine Linda .K

On Wed, Oct 29, 2025 at 6:58 PM Timothy Freriks <tfreriks@timothyfreriks.com> wrote:
Darasimi Philip Olorunnisola lives in Nigeria. Nice try.

Timothy Freriks, Novelist, Inventor, Entrepreneur

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N43TAF

From: Catherine Linda. K <info.catherinelindak@gmail.com>

Sent: Wednesday, October 29, 2025 12:02 PM

To: Timothy Freriks <tfreriks@timothyfreriks.com>

Subject: Re: Expanding Death by Sarah to Reach a Larger Thriller Audience

That's fantastic, I'm thrilled you've chosen the **Ruby Level**. Starting with the **\$400 upfront** is absolutely fine, and your proposed **\$150 monthly retainer** is perfect. I really appreciate the energy and thoughtfulness behind that. It shows how much you value long-term engagement rather than a one-and-done deal, and I'm genuinely excited to partner with someone who thinks that way.

I also completely understand the *terminatable 30-day notice* clause and I agree, having that flexibility matters. The option to reverse your decision within the final five days is also totally fine; I appreciate that level of clarity and fairness in business.

Below are the payment details for your convenience:

Account holder

Darasimi Philip Olorunnisola

Bank Name

Wells Fargo

Account Number

40630211136540294

Routing number

121000248

Swift Code
WFBIUS6SXXX

Address
580 California Street, San Francisco, CA 94104, US

Account Type
Checking

Once you've made the payment, please share a screenshot or transaction confirmation so I can verify it on my end and set up your project initiation.

Looking forward to getting this started; *Death by Sarah* is about to get the megaphone she deserves.

Warm regards,
Catherine Linda .K

On Wed, Oct 29, 2025 at 5:15 PM Timothy Freriks <tfreriks@timothyfreriks.com> wrote:
Oh, in addition: there's my option to reinstate the agreement in the last five days of the 30-day notice.

Timothy Freriks, Novelist, Inventor, Entrepreneur
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N43TAF

From: Timothy Freriks <tfreriks@timothyfreriks.com>
Sent: Wednesday, October 29, 2025 11:02 AM
To: Catherine Linda. K <info.catherinelindak@gmail.com>
Subject: Re: Expanding Death by Sarah to Reach a Larger Thriller Audience

I've been a successful businessman (person?) for a long time, and have done business with a lot of people.

I like your style, so let me make a counterproposal.

Start with the Ruby level, for which I'll pay \$400 upfront. Then \$150/month to ensure your continued focus. Terminatable (is that a word?) with 30-day notice.

Timothy Freriks, Novelist, Inventor, Entrepreneur
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N43TAF

From: Catherine Linda. K <info.catherinelindak@gmail.com>
Sent: Wednesday, October 29, 2025 10:55 AM
To: Timothy Freriks <tfreriks@timothyfreriks.com>
Subject: Re: Expanding Death by Sarah to Reach a Larger Thriller Audience

And yes, I actually previewed it on Amazon (of course I did). I couldn't resist that opening; a serial killer with an oddly charming moral compass? Let's just say I found myself chuckling in shock more than once. That tone; the mix of intellect, madness, and heart is exactly what thriller readers can't get enough of. It has marketability written all over it.

As for the proposal term, it's a **one-time investment**, not monthly. Once the setup and strategy are complete, you'll have a full visibility structure in place that continues to perform long after implementation.

To keep the ball rolling, please let me know which of the proposed packages you'd like to move forward with so I can prepare your project setup and timeline.

Looking forward to helping *Death by Sarah* take its rightful place in front of the readers who will absolutely devour it.

Warm regards,
Catherine Linda .K

On Wed, Oct 29, 2025 at 4:47 PM Catherine Linda. K <info.catherinelindak@gmail.com> wrote:

Yes Timothy you actually nailed it, you caught exactly why I selected *Death by Sarah*. The book still carries an unmistakable pulse; its momentum is alive and beating. There's something in its rhythm that hasn't slowed down. It's got that raw, psychological edge that draws readers in before they even realize they're hooked.

I chose it because I can *see* the potential it's holding beneath the surface. The traction is there, it just needs the right push to transform that quiet heartbeat into a full-blown marketing roar. I've attached a brief proof of why it's market-smart, its current performance sits low, but that's precisely where its growth ceiling lies. In short, this book isn't fading out; it's waiting to be re-ignited.

That said, I did go deeper into evaluating your full portfolio. You've got several fascinating titles, each with its own flavor of danger, mischief, and moral bite. Some are indeed underperforming, but *Death by Sarah* stands out because its underlying momentum is more powerful. It's already whispering to the market, it just hasn't been given a megaphone yet.

On Wed, Oct 29, 2025 at 3:58 PM Timothy Freriks <tfreriks@timothyfreriks.com> wrote:
What are you basing your selection on? Art? Cover text? I think several others are more likely subjects, but if, after re-evaluation, you still think Sarah is the best arrow in the literary quiver--even though some of the backstory would be missing--I'll respect that.

In my last email, I asked that you evaluate my titles and select the one that fits your audience best. Then to read at least some of it to get a sense of the marketability of my work.

One thing missing from your proposal (or maybe I just missed it) is term. Is the investment one-time or monthly?

Timothy Freriks, Novelist, Inventor, Entrepreneur

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N43TAF

From: Catherine Linda. K <info.catherinelindak@gmail.com>

Sent: Wednesday, October 29, 2025 7:45 AM

To: Timothy Freriks <tfreriks@timothyfreriks.com>

Subject: Re: Expanding Death by Sarah to Reach a Larger Thriller Audience

Hi Timothy,

I truly appreciate your thoughtful response and completely understand your desire to ensure we focus on the right candidate for marketing impact. Below is a strategic proposal built specifically for *Death by Sarah*; structured to reignite its presence and sustain growth through visibility, audience expansion, and brand authority.

On Tue, Oct 28, 2025 at 6:58 PM Timothy Freriks <tfreriks@timothyfreriks.com> wrote:
Forgot to add. I'd like you to read one if possible so you can judge the marketability before spending time and money.

Timothy Freriks, Novelist, Inventor, Entrepreneur

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N43TAF

From: Timothy Freriks <tfreriks@timothyfreriks.com>

Sent: Tuesday, October 28, 2025 12:57 PM

To: Catherine Linda. K <info.catherinelindak@gmail.com>

Subject: Re: Expanding Death by Sarah to Reach a Larger Thriller Audience

The most popular has been Roland (historical fiction), Julia (contemporary/young woman's struggle to success/thriller), and Robbins (getting even; especially for older folks).

My most powerful is Town 20 (reversing political dystopia and a little love/revenge/betrayal/etc.)

Mrr and The Last Time are about reserving dystopia as well through time travel and a charismatic 'hero', his lover, a team of time-traveling scientist. Plus a tough guy. It started as a humorous short story, but then... well, you probably know.

World Number 2 and the Big UnBang are more philosophical but highly believable theory of existence. Also competition, betrayal... very heavy but engaging.

You can take a look at the rest. It's a varied set of genres indeed.

The challenge, I think, is to select the title that fits your most lucrative market. We should see what can be done with one, then add more as results unfold.

Fair?

Timothy Freriks, Novelist, Inventor, Entrepreneur

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N43TAF

From: Catherine Linda. K <info.catherinelindak@gmail.com>

Sent: Tuesday, October 28, 2025 12:40 PM

To: Timothy Freriks <tfreriks@timothyfreriks.com>

Subject: Re: Expanding Death by Sarah to Reach a Larger Thriller Audience

Hi Timothy,

Thank you so much for your thoughtful response, it's truly a privilege to hear from you. I'm glad the message resonated with you, and I appreciate the clarification about Sarah being a sequel to Bad Bugs. That adds a fascinating psychological dimension to the story. I'll also be sure to explore Julia, The Robbins: Old Farts Gone Bad, and Roland: Of Pirates and Patriots they sound like bold, character-driven works that carry your signature edge.

Before I send over the proposal, I'd like to share a bit more about the approach behind the strategies I mentioned earlier, and why authors who implement them see not just short-term visibility but long-term growth and profitability.

1. Audience Expansion Strategy

We identify the exact readership segments that emotionally connect with your storylines, such as thriller, dark psychology, and morally complex fiction enthusiasts, and build a system that continually introduces your work to new, qualified readers. The goal is sustained discovery and repeat readership, not just one time spikes.

2. Genre and Keyword Optimization

By refining how your books are positioned on Amazon and other marketplaces, we increase visibility in high-traffic yet relevant categories. This helps boost organic discovery, click through rates, and conversion, key factors in outperforming algorithmic competition.

3. Visibility and Momentum Development

We build consistent engagement around your titles through story-driven visuals, character spotlights, review growth, and brand storytelling. This ensures that your books stay visible long after promotional pushes end, a critical step in maintaining momentum and building reader loyalty.

4. Sales Flow Structure

We establish a conversion pattern that transforms discovery into sales and sales into brand equity. This includes tracking performance, retargeting interest, and maintaining visibility over time so your book continues to generate results without needing constant re-promotion.

Every component of this system is designed for measurable return on investment visibility that leads to sales, and sales that strengthen author brand presence.

Rather than discussing costs right away, I'd love to understand your goals and vision for *Death by Sarah* and your other works over the next few months. This helps me tailor a proposal that's directly aligned with your objectives whether it's expanding readership, driving consistent sales, or amplifying brand authority across platforms.

Would you mind sharing what success would look like for you in the next phase of your author journey ? Once I have that clarity, I'll craft a personalized proposal that shows exactly how these strategies can help you achieve those outcomes.

Warm regards,
Catherine Linda

On Tue, Oct 28, 2025, 2:21 PM Timothy Freriks <tfreriks@timothyfreriks.com> wrote:
Impressive email. It's a bit off-base on the summary, but well-written. Sarah is actually a sequel to *Bad Bugs*, an intense, first-person narrative by a serial killer (but a nice guy).

Have you see my other books? You'd enjoy writing a short blurb on a few of them, like *Julia*, *The Robbins: old farts gone bad*, *Roland: of pirates and patriots*. All of them, I suppose.

I would like to see a proposal.

Click website below.

Timothy Freriks, Novelist, Inventor, Entrepreneur

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N43TAF

From: Catherine Linda. K <info.catherinelindak@gmail.com>

Sent: Tuesday, October 28, 2025 7:06 AM

To: Timothy Freriks <tfreriks@timothyfreriks.com>

Subject: Expanding *Death by Sarah* to Reach a Larger Thriller Audience

Death by Sarah carries a gripping intensity that commands attention from the first page. The combination of psychological suspense, international intrigue, and moral complexity gives it a cinematic energy that deserves a wider global readership. Sarah's evolution from a shadowed past into a force with purpose and conviction makes this book more than a thriller — it's a character study wrapped in tension and strategy.

I am Catherine Linda, a strategist focused on helping authors transform their books into visible, trusted, and profitable brands. My mission is to elevate powerful stories like yours beyond platform listings into consistent reader discovery and sustainable sales flow.


Here are a few key areas where *Death by Sarah* could gain further traction:

- **Audience Expansion Strategy:** Targeting thriller and espionage readers who favor strong female leads and morally complex narratives.
- **Genre and Keyword Optimization:** Refining Amazon positioning to enhance discoverability among international thriller and psychological suspense categories.
- **Visibility and Momentum Development:** Building ongoing audience engagement through visual storytelling, character spotlighting, and review-based momentum.
- **Sales Flow Structure:** Establishing a pattern that maintains visibility long after promotions end through optimized tracking and follow-up systems.

I offer services such as Publishing and Republishing Strategy, KDP Optimization Audit, Visibility Amplifier Campaign, Ad and Performance Tracking, Post Promo Sales Retention System, and Brand Presence Development. Each service is designed to amplify reach, strengthen author visibility, and build lasting traction.

Would you like me to send a short proposal outlining how these strategies could expand *Death by Sarah's* reach and strengthen its performance across thriller and suspense markets?

Warm regards,
Catherine Linda

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